

**Charity number: 800944**

**THE WORLD PARROT TRUST  
TRUSTEES' REPORT AND FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2009**

# THE WORLD PARROT TRUST

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**THE WORLD PARROT TRUST**  
**REFERENCE AND ADMINISTRATIVE INFORMATION**

**STATUS**

Trustees	R Vonk A M Reynolds D Woolcock A Hales N Reynolds C Senni S Martin
Charity number	800944
Independent examiner	Winter Rule LLP Lowin House Tregolls Road TRURO Cornwall TR1 2NA
Business address	Glanmor House HAYLE Cornwall TR27 4HB
Bankers	HSBC plc 38 High Street EXETER Devon EX4 3LP

# THE WORLD PARROT TRUST

## TRUSTEES' REPORT

### FOR THE YEAR ENDED 31 MARCH 2009

#### **Structure, governance and management**

The World Parrot Trust is constituted under a trust deed dated 23 January 1989 and is a registered charity.

A new trustee may be appointed by a resolution at a trustees meeting (with a quorum of 3 or more trustees). During the year it was agreed that trustees should serve a term of 3 years, with a third of trustees being appointed each year on a rolling programme until all existing trustees are on 3 year terms. At the end of the term the trustee can be nominated for reappointment by the other trustees.

#### **Objectives and activities**

The charity was established to advance the education of the public in aviculture, ornithology, zoology and related sciences and in particular in the Order Psittaciformes - the parrot.

The objective of the Trust is to promote the survival of all parrot species and the welfare of individual birds. It pursues these aims by funding field conservation work, research projects and educational programmes. The Trust seeks to promote the concept of 'responsible aviculture' where the interest of the parrots themselves are given priority over commercial, political, career or other human concerns.

The Trust aims are the survival of parrot species in the wild, and the welfare of captive birds. These objectives are pursued through conducting and funding conservation projects for rare species around the world, encouraging high standards in pet parrot care, campaigning to halt the trade in wild-caught parrots and disseminating information through our quarterly magazine 'PsittaScene' and via our web pages.

#### **Statement of Public Benefit**

The World Parrot Trust is a UK charity working for survival of wild parrots and their environments, and the welfare of captive birds - helping to create a better world for us all.

In planning our activities for the year, we kept in mind the Charity Commission guidance on public benefit, at our trustee meetings.

#### Location & beneficiaries

##### Area of benefit

United Kingdom  
Worldwide

##### Beneficiary group

Our efforts are driven by a firm belief that birds enhance people's lives, and that their healthy populations reflect the wellbeing of the planet, on which peoples' futures depend.

Wild birds and other wildlife benefit from our activities. Our research and advocacy brings important data to the attention of key decision makers to help them make well-informed decisions about the environment around us.

The trade in wild caught birds is unsustainable and causes ecological harm to the environment while exposing the general public to unnecessary health risks. Our work to permanently end this trade benefits wild bird populations, their environment, and the people who come in contact with these birds.

We encourage responsible aviculture and the highest standards of welfare for captive birds. With millions of birds already in captivity our educational efforts benefit the wellbeing of the birds and increases the knowledge of their respective owners.

# THE WORLD PARROT TRUST

## TRUSTEES' REPORT

### FOR THE YEAR ENDED 31 MARCH 2009

The objectives of the WPT are to:

- \* Restore and protect populations of wild parrots and their native habitats
- \* Promote awareness of the threats to all parrots, captive and wild
- \* Help end the trade in wild-caught parrots
- \* Educate the public on high standards for the care and breeding of parrots
- \* Encourage links between conservation and 'responsible aviculture'

The WPT has a range of means of achieving these objectives, combining them to best effect.

For the purposes of preparing our accounts, these means are grouped under three main headings: Research and Conservation Projects, Welfare and Bird Trade, Education and Advocacy.

#### **Achievements and performance**

The World Parrot Trust is in its twentieth year, and continues to be a strong advocate for the parrot family. Its aims are the survival of parrot species in the wild, and the welfare of captive birds. These objectives are pursued through conducting and funding conservation projects for rare species around the world, encouraging high standards in pet parrot care and campaigning to halt the trade in wild-caught parrots.

The Trust reports on its work through the quarterly magazine 'PsittaScene' and through its website which is a comprehensive guide to parrots and the work of the Trust.

There is one full-time Administrator in the UK office, plus a regular volunteer who helps with administrative tasks. The World Parrot Trust is lucky in that Paradise Park is able to provide it with free office space, use of office machines, storage etc, and it benefits from considerable free support from the Park's partners and staff. This support allows for a larger proportion of the Trust's income to be expended on conservation, welfare and educational activities.

The Trust's Director Dr Jamie Gilardi (based in California, USA) is a parrot biologist and was one of the four authors of the Parrot Action Plan. He travels to many parrot countries to carry forward the aims of the Trust, check on the progress of projects and reports back to Trustees and to Trust members. There are three other members of staff, two in the USA and one in Canada.

This year the Trust has again funded important conservation, welfare and educational projects, and continued to publicise the plight of the parrots. Our website is proving really valuable, providing a great resource for parrot conservationists and pet owners, and allowing us to alert them to parrot news and launch urgent appeals.

#### **Research and Conservation Projects**

##### Projects - Blue-throated Macaw

As the world's rarest wild macaw, the critically endangered Blue-throated Macaw (*Ara glaucogularis*) sadly merited the large sum spent by the Trust this year to protect and manage the remaining population.

The May 2008 issue of PsittaScene was largely dedicated to the project, with the introduction by Jamie Gilardi, a four-page article by new team leader Igor Berkunsky who took over from Toa Kyle, and three more articles from assistants and volunteers. This gave a thorough round-up of the years' work from differing viewpoints, and documented how productive the season had been but also how much help was needed to reach this outcome.

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One nest of three young Blue-thoats featured on the front cover, marking the unprecedented survival of 2nd and 3rd chicks in a wild nest, an achievement reached only by close management and supplementary feeding in the first few weeks of life. Brood reduction is natural in macaw nests in the first two weeks, but represents a serious problem for Blue-throats as their population is critically low.

The Trust has been working in the Llanos de Moxos of Bolivia, for over five years. Research on the breeding biology of the macaws from these years is now being used to actively beat the odds - for instance it is known that predation is the greatest cause of nest failure (in previous four seasons it was 43%, down to 33% this year), and before 2007 over 50% of chicks which hatched died due to starvation (none this year).

This year 23 people from 9 countries, lived in 4 camps and worked with 12 active nests, and they all deserve the highest praise for their dedication in very difficult conditions. Their task was to do everything to maximise the birds' breeding success which included repairing old nests and removing bees, providing artificial nests, protecting them from predators, monitoring every nest every day for the four months between egg-laying and fledging, measuring and feeding chicks if necessary, treating them for pests and making on-going repairs. These people are also a vital link with the cattle ranchers who own the land where the birds breed, a unique 'forest island' habitat with fruiting palms which are the main diet of the macaws.

Projects - Golden Conure

Research on the Golden Conure (*Guarouba guarouba*) in the Amazona and Para states of Brazil was completed and reported on during this year. Brazilian masters student Thiago Orsi wrote about his work on the species in *PsittaScene* May 2008. He observed their feeding habits, noting 10 types of foraging trees which were previously unknown, nesting behaviour and the flock dynamics of 'clans' where around 20 birds live and sleep together. Trapping for wildlife traffickers was evident, and many local people keep pet conures in their homes. Deforestation is a threat with studies predicting the advance of deforestation, but some hope for the Golden Conure lies in newly protected conservation areas.

Thiago's striking photograph of a large flock of Golden Conures flying across the Tapajos River in Amazonia National Park, Brazil, filled the back page 'Parrots in the Wild' slot.

Project - Hyacinth Macaw

While there is a larger population of the Hyacinth Macaw (*Anodorhynchus hyacinthinus*) in Brazil, a small number of birds live in Bolivia. We linked up with the Noel Kempff Mercado foundation to study the population in the 'Natural Area of Integrated Management' San Matías. The objective of this study was to estimate the macaws' population, describe the characteristics of the vegetation found in the areas where the species nests, and obtain information on illegal trafficking.

In March 2009 a full report was received from the foundation. They found just over 100 birds in the area, recorded habitat, and favourite feeding and nesting trees. The macaws mainly consume seeds from two species of tree and nearly always choose to nest in sujo (*Sterculia apetala*), so just three species are vital to their continued survival in this area. While trafficking of the birds existed on a large scale in the 1970's and 80's, at the moment if it continues it is only on a small scale.

The project suggests further work on the distribution and main threats to the sujo tree, and environmental education within the macaw's range so that local people are aware of the importance of preserving the birds and their nest sites.

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Projects - Bird Trade Campaign

The parrot family has been deeply and disastrously caught up in the wild bird trade, and in recent years the European Union formed over 90% of the world's legal market. This is why we put so much work into ensuring that the EU put a permanent ban on imports, and we were delighted when this decision was made in 2007.

The World Parrot Trust spearheaded the conservation and welfare campaign, gathering together a broad coalition of scientists, veterinarians, volunteers, legislators, governments and non-governmental organizations. With the EU no longer a market for wild birds, the Trust's attention has turned to countries which still import, countries which still export, trapping for traditional religious release within the same country, encouraging the enforcement and strengthening of local wildlife laws, and the rehabilitation and release of birds caught up in the trade. This year has seen research in Asia, but African countries and the far east will also be targeted, and these actions are likely to continue in the coming years

Project - African Grey, Cameroon / Save the Greys Fund

Last year our investigations in to the wild bird trade led us to help the rehabilitation of over a thousand African Grey Parrots (*Psittacus erithacus*) in Cameroon. They needed urgent help to recover, and the majority were later released back to the wild.

The birds were due to be sent to Mexico and the Middle East, and had officials not acted then their outlook was bleak - fully half of all smuggled wild birds do not survive their capture, handling, transport and quarantine, to reach their destination alive.

The history of the African Grey Parrot is fraught with tragic welfare stories. Formerly widespread over much of Africa, it is now threatened throughout much of its natural range and is disappearing from many countries. As well as capture for the domestic and international pet trade, wild populations are in trouble due to habitat destruction, and conflicts over land use.

The World Parrot Trust has now started a 'Save the Greys Fund' with the objectives:

- End the trade in wild caught African parrots
- Rehabilitate and release confiscated birds
- Encourage sustainable alternatives to parrot trapping
- Re-establish wild populations in suitable areas of their former range
- Raise awareness for the plight of wild Grey Parrots

While we put pressure on to enforce wildlife conservation laws, we believe that there may be further confiscations of illegal shipments so this fund will enable us to help if needed.

Project - Patagonian Conure

We have assisted this project in Argentina for several years, supporting the ongoing research, protection and local education project by Drs Juan Masello and Petra Quillfeldt. Following their advice, the area has now been declared an 'Important Bird Area' or (IBA).

The Patagonian Conure or Burrowing Parrot (*Cyanoliseus patagonus*), lives on coastal cliffs where there are 37,000 burrows in the sandstone - the largest colony of parrots in the world. Despite their large population, they are threatened by habitat loss, interference due to paragliding and beachgoers and poaching.

The Trust is also supported work to assess the geographic distribution of the Burrowing parrot to determine the conservation status of its subspecies in Argentina and Chile via an 'Action Grant'

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**PsittaScene**

The quarterly production of the newsletter PsittaScene fulfils an important role for the Trust. It alerts readers to the plight of endangered parrots and keeps them informed of current or planned research work, and covers welfare and veterinary issues.

May 2008

As well as several articles on the Blue-throated Macaw and the Golden Conure already mentioned above, this issue featured an update on the African Greys seized in Cameroon - at the time of writing 300 birds were still being prepared for release.

Respected parrot behaviourist Susan Friedman PhD, wrote with advice for pet owners who want to understand the behaviour and motivation of their birds, helping them to successfully share a home.

Three grants and awards were announced to members, from IAATE, Point Defiance Zoo and the Folke H Peterson Foundation, and we published a tribute to Ron Johnson, parrot lover and a friend of the World Parrot Trust.

August 2008

Australia's elusive Great Western Ground Parrot (*Pezoporus wallicus flaviventris*) featured in this issue. Brent Barrett previously wrote about this bird for us in 2004, and at that time there were no known photographs of the species. This update on his work was richly illustrated with his photographs of an adult bird, its habitat and a recently fledged chick.

Toa Kyle's search for the Blue-headed Macaw (*Primolius couloni*) led him into remote areas of Peru. Compared to other macaw species, this one is restricted to a relatively small and remote area in south-western Amazon. Toa chose the Ucayali River as his main focus, comparing their situation here with the population in Madre de Dios.

A further update from Limbe Wildlife Centre, Cameroon reported on the release of more African Grey Parrots as they reached the required fitness levels. A related news article reported on the arrest of two men for the illegal trapping of African Greys in Cameroon, pointing out that it is a totally protected species in the country. The 'Save the Greys' Fund, mentioned above, was launched in this issue of PsittaScene.

American student, Kaitlin Studer, went in search of Yellow-headed Amazon Parrots (*Amazona oratrix*) in Belize and was shocked by evidence that poachers had destroyed nests to steal chicks. She was there to create educational material for rangers to distribute, and decided that she must also write a book for children. Her article explains how she succeeded in this and her further educational initiatives.

Experienced parrot keeper EB Cravens contributed an article about the ethics and techniques of hand rearing parrot chicks, exploring the subject of selling them before they are fully weaned. His recommendation is to leave chicks with their parents for an extended period and to leave any hand rearing to experts.

With this issue we asked our members to complete a survey to help us learn about them, what they think we're doing right and how we could improve our work.



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## TRUSTEES' REPORT

### FOR THE YEAR ENDED 31 MARCH 2009

#### November 2008

Mexico's Thick-billed Parrots (*Rhynchopsitta pachyryncha*) were visited by Steve and Desi Milpacher, who wrote about the work.

The project to reintroduce the Kuhl's Lory (*Vini kuhlii*) to the island of Atiu, in the Cook Islands, took many years of research and planning and gained great community support before birds were eventually released in 2007. By August 2008, for the first time in 200 years, Kuhl's chicks fledged on Atiu. A WPT Action Grant supported the release.

The Trust supported Ellen Walford's survey the Seychelles Black Parrot (*Coracopsis nigra barklyi*). This is a sub-species of the Madagascan Lesser Vasa Parrot (*C nigra*) and there was little up to date information on the isolated barklyi population. Ellen wrote about the research and education work she undertook during 2008.

As well as our usual news page, this issue also featured a profile of the Lilac-tailed Parrotlet (*Toit batavica*), and a review of Mira Tweti's book 'Of parrots and people'.

#### February 2009

To mark our 20th anniversary, a cover-of-covers was designed for PsittaScene. This showed how far we had come since the first 12 page black and white issue in 1989. The first eight pages were devoted to the Sun Conure (*Aratinga solstitialis*) in Guyana and in Boa Vista, Brazil. Only recently was the population in Guyana recognised as a separate species, and as an endangered bird while in Boa Vista a small flock are believed to be escapees which are now breeding in an urban environment.

A progress update on the bird trade reported that we have shifted our work from the EU to other countries and regions notably southeast Asia and Mexico.

Professional bird trainer Barbara Heidenreich wrote about recognising and reducing fear in your pet parrot. The many benefits include reducing stress to allow positive reinforcement training to take place and enable a previously fearful bird to try novel foods and toys, take more exercise and create a more engaging companion.

There were many thank you's in this issue to individuals, companies, charities, foundations and zoos around the world. All had supported parrot conservation, welfare and advocacy campaigns during the year.

PollyVision II, our second DVD featuring parrots in the wild was launched this year. Sub titled 'Parrots of the Americas' it was very well received, especially for its outstanding footage of macaws.

Our news pages contained several events to benefit the trust including the Canadian Parrot Workshop in April 2009 with proceeds to the Trust, and a Parrot Lover's Cruise in October 2009 with a donation for each booking going to the Trust.

#### **Flock Talk**

WPT's monthly eNewsletter has now become well-established and, thanks to editor Desi Milpacher, issues 8 to 19 published this year have brought every kind of parrot person something of interest.

As it presents itself "Flock Talk is a free monthly email featuring parrot news, conservation updates, tips on care, expert interviews, and much more. In each issue you will find fun links, great information and summaries of the most recent activities of the WPT - all served up with a touch of humour."

It is free to receive, and an excellent method of reaching people because it gives brief introductions to all the various articles and readers can quickly choose which they are interested in, and click to read more.

# THE WORLD PARROT TRUST

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### FOR THE YEAR ENDED 31 MARCH 2009

It has a friendly style, is very colourful and works well in combination with our website. All FlockTalk issues are available at [www.parrots.org/flocktalk](http://www.parrots.org/flocktalk)

#### **World Parrot Trust on the web**

Our [www.parrots.org](http://www.parrots.org), created by Steve Milpacher and his team at WPT Canada has become a major method to disseminate information about parrot conservation and welfare.

It is a comprehensive, interactive site which also has pages on the aims, background and people of the World Parrot Trust, and opportunities for members to get involved via the 'Ask the Expert' section, plus read blogs from people in many parrot-related walks of life, or join in the forum discussions.

It also offers:

- A comprehensive parrot encyclopedia with information about each species in the wild plus advice about their care in captivity.
- A reference library including a beginners guide to parrots, diet and nutrition, ethics and welfare, and conservation.
- An extensive gallery of photographs, video and audio clips.
- UK/Rest of the world and USA stores offering WPT membership, merchandise, books, dvds and parrot toys.
- Many WPT publications available to download including PsittaScene, Happy Healthy Parrot leaflet and Parrot Action Plan.
- A media area with press releases, photographs to download and WPT contacts.

Further presence on the web has been achieved using new media including a FaceBook site and a YouTube channel. The YouTube channel started with 45 videos, mainly of parrots in the wild and often using footage of individual species from our PollyVision dvd, and this number has risen as more clips and video presentations are added.

#### **Help for the parrots**

We have great assistance from volunteer representatives who promote the World Parrot Trust around the world. As well as handling parrot-related questions, representatives take various levels of responsibility for memberships, translations and fund-raising. This year the Benelux group sent £5,425 which included £4,005 for the Hyacinth Macaw project in Boliva outlined above, and Fran Vogel in Switzerland sent a total of £2,488 which included £1,600 for wild bird trade work in Asia which was undertaken during this year. Thanks are also due to the WPT representative in Spain, Gemma Cruz Benitez who has raised funds for the Burrowing Parrot for several years, and this year sent £738 to support the project.

Special thanks go to long-standing member Peter Molesworth who asked his friends and family to give donations to the Trust when he celebrated a memorable birthday in November 2008. With Peter's help almost £3,000 was received to help the parrots.

The Keith Ewart Charitable Trust has been a consistent supporter, and this year granted £2,500 for the World Parrot Trust's on-going project for the rare Blue-throated Macaw in Bolivia as described earlier in this report.

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We continue to get support from animal collections, and this year Blackpool Zoo sent £1,500, and Drayton Manor Zoo £500. Saitama Children's Zoo raised £380 and Banham Zoo, Fota Wildlife Park and Paultons Park each sent between £200 and £300, Cotswold Wildlife Park £120 and Flamingo Park £50.

Paradise Park, home of the World Parrot Trust, raised £4,850 for the Trust through its shows and collection boxes in this year. Next year we plan to have a celebration of the Trust's twentieth year in June/July at Paradise Park. Trust members will be invited to the Park to meet WPT staff, trustees and volunteers, pet care experts and field scientists for a guided tour, talks and an evening of entertainment.

**Financial review**

The financial results reflect the activities of the World Parrot Trust operation based in and run from the United Kingdom Head Office. Other international charities in USA, Canada and Benelux exist using the World Parrot Trust name. The results of these foreign operations are not reflected in these financial statements other than in the form of contributions towards the United Kingdom activities such as donations, purchases of goods and purchase of our magazine PsittaScene.

The charity's reserves stand at £113,752 comprising restricted funds of £92,751 and unrestricted funds of £21,001. The Trustees aim to build up sufficient reserves to be able to expand the activities undertaken and maintain employment of permanent staff. Grants are awarded by our well qualified Scientific Committee, which comprise of Roger Wilkinson, Andrew Greenwood, Tony Juniper, Stephen Garnett, Charles Munn and Jamie Gilardi. They decide whether an application for funding meets the criteria required. The actions and results of grants awarded are reported in our PsittaScene magazine.

The Trustees may invest money in securities or other investments (including land) whether producing income or not, on the advice of their financial advisors.

**Plans for future periods**

Work to secure the future of the Blue-throated Macaw in Bolivia will still be a priority for the next few years, along with continuing pressure against the trade in wild caught birds.

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**Statement of trustees' responsibilities**

Charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity at the year end and of its incoming resources and resources expended during that year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 1993. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the trustees and signed on its behalf by

**A Hales**  
Trustee

**A M Reynolds**  
Trustee

**D Woolcock**  
Trustee

**Date: 26 January 2010**

## **THE WORLD PARROT TRUST**

### **INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES ON THE UNAUDITED FINANCIAL STATEMENTS OF THE WORLD PARROT TRUST.**

I report on the financial statements of The World Parrot Trust for the year ended 31 March 2009 which comprise the statement of financial activities, the balance sheet and the related notes.

#### **Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under section 43(2) of the Charities Act 1993 (the 1993 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- to follow the procedure laid down in the General Directions given by the Charity Commissioners (under section 43(7)(b) of the 1993 Act); and
- to state whether particular matters have come to my attention.

#### **Basis of independent examiner's report**

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

#### **Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements
  - to keep accounting records in accordance with section 41 of the 1993 Act; and
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 1993 Acthave not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

**Luke Bennett**  
**For and on behalf of Winter Rule LLP**

**Date: 26 January 2010**

**Lowin House**  
**Tregolls Road**  
**TRURO**  
**Cornwall**  
**TR1 2NA**

**THE WORLD PARROT TRUST**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 31 MARCH 2009**

	Notes	Unrestricted funds £	Restricted funds £	2009 Total £	2008 Total £
<b>Incoming resources</b>					
Donations	2	29,202	11,197	40,399	33,438
Legacies		1,000	-	1,000	10,616
Membership fees		28,016	-	28,016	20,151
Charitable activities	4	-	-	-	1,400
Activities for generating funds:					
Merchandise sales		19,660	1,300	20,960	15,401
Investment income		3,751	-	3,751	7,821
<b>Total incoming resources</b>		<u>81,629</u>	<u>12,497</u>	<u>94,126</u>	<u>88,827</u>
<b>Less: Cost of generating funds</b>					
Merchandise expenditure	3	(7,427)	(257)	(7,684)	(9,691)
		<u>(7,427)</u>	<u>(257)</u>	<u>(7,684)</u>	<u>(9,691)</u>
<b>Net incoming resources available for charitable application</b>		<u>74,202</u>	<u>12,240</u>	<u>86,442</u>	<u>79,136</u>
<b>Resources expended</b>					
Charitable activities:					
Conservation projects	5	(57,872)	(10,343)	(68,215)	(15,480)
Educational literature	6	(19,566)	-	(19,566)	(25,306)
Support costs	7	(48,997)	-	(48,997)	(48,593)
Governance costs	8	(1,629)	-	(1,629)	(1,750)
<b>Total charitable expenditure</b>		<u>(128,064)</u>	<u>(10,343)</u>	<u>(138,407)</u>	<u>(91,129)</u>
<b>Total resources expended</b>		<u>(135,491)</u>	<u>(10,600)</u>	<u>(146,091)</u>	<u>(100,820)</u>
<b>Net incoming resources before transfers</b>		<u>(53,862)</u>	1,897	<u>(51,965)</u>	<u>(11,993)</u>
<b>Reconciliation of Funds</b>					
Total funds brought forward		74,863	90,854	165,717	177,710
<b>Total funds carried forward</b>		<u><u>21,001</u></u>	<u><u>92,751</u></u>	<u><u>113,752</u></u>	<u><u>165,717</u></u>

# THE WORLD PARROT TRUST

## BALANCE SHEET AS AT 31 MARCH 2009

		2009		2008	
Notes	£	£	£	£	£
<b>Fixed assets</b>					
Tangible assets	9		1,054		1,303
<b>Current assets</b>					
Stocks	10	14,570		12,843	
Debtors	11	7,368		6,031	
Cash at bank and in hand		98,039		153,907	
		119,977		172,781	
<b>Creditors: amounts falling due within one year</b>	12	(7,279)		(8,367)	
<b>Net current assets</b>			112,698		164,414
<b>Net assets</b>			113,752		165,717
<b>Funds</b>					
Unrestricted funds			21,001		74,863
Restricted funds	14		92,751		90,854
			113,752		165,717

The financial statements were approved by the Trustees and signed on its behalf by

**A Hales**  
Trustee

**A M Reynolds**  
Trustee

**D Woolcock**  
Trustee

**Date: 26 January 2010**

# THE WORLD PARROT TRUST

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

### 1. Accounting policies

#### 1.1. Accounting convention

The financial statements are prepared under the historical cost convention and follow the recommendations in 'Accounting and Reporting by Charities: Statement of Recommended Practice' issued in March 2005.

The charity has taken advantage of the exemption in FRS1 from the requirement to produce a cashflow statement because it is a small charity.

#### 1.2. World Parrot Trust Structure

These accounts relate solely to the UK head office of the World Parrot Trust, which is an organisation that has branches world-wide.

#### 1.3. Incoming resources

Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when receivable. Gifts donated for resale are included as income when they are sold. Donated assets are included at the value to the charity where this can be quantified and a third party is bearing the cost. The value of services provided by volunteers has not been included.

Membership fees, including life members, are credited to the Statement of Financial Activities on a cash basis as and when received. No provision is made for any amount carried forward to future periods on the grounds that once paid the membership fee is not refundable.

Income from investments is included in the year in which it is receivable.

Legacies are included when the charity is advised by the personal representative of an estate that payment will be made or property transferred and the amount involved can be quantified. Where these legacies are granted in relation to a specific purpose the amount is transferred to restricted funds and released accordingly.

#### 1.4. Resources expended

Resources expended are recognised in the year in which they are incurred.

Support costs are those costs incurred directly in support of expenditure on the objects of the charity and include project management.

Governance costs are the costs of governance arrangements which relate to the general running of the charity.



# THE WORLD PARROT TRUST

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

### 1.5. Tangible fixed assets and depreciation

All classes of assets within the financial statements are included at cost. Depreciation is provided at rates calculated to write off the cost or valuation less residual value of each asset over its expected useful life, as follows:

Notice boards	-	10% per annum straight line
Office equipment	-	25% per annum straight line

### 1.6. Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

### 1.7. Stock

Stock of goods for resale is included in the accounts at estimated realisable value which is less than its original cost. Obsolete and slow moving stock items are written off.

# THE WORLD PARROT TRUST

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

### 2. Donations

	Unrestricted funds £	Restricted funds £	2009 £	2008 £
Paradise Park Bird Shows	4,359	-	4,359	4,597
Paradise Park Collection Boxes	491	-	491	799
WPT Benelux Branch	1,420	4,005	5,425	-
WPT Canada Branch	-	-	-	246
WPT Spanish Branch	-	738	738	816
Banham Zoo	293	-	293	182
Blackpool Zoo	1,500	-	1,500	1,100
Cotswolds Wildlife Park	120	-	120	74
Drayton Manor Zoo	500	-	500	1,050
Flamingo Park	50	-	50	26
Forest Lodge Garden Centre Birdworld	-	-	-	10
Fota Wildlife Park - N Stronach	229	-	229	542
Harewood Bird Garden	-	-	-	61
K Hughes / 597 Animal Trust	200	-	200	200
Keith Ewart Charitable Trust	-	2,500	2,500	1,000
Paultons Park	209	-	209	235
Saitama Childrens Zoo	380	-	380	332
UK Parrot Rescue	215	-	215	-
ADM Thomas	40	100	140	-
A Gasparetti	-	100	100	-
A Merkel	-	-	-	110
B & H Dawson	120	-	120	120
C Hart	-	-	-	260
D McDonald	-	100	100	-
D Schwarz	-	100	100	-
D Sullivan	95	-	95	100
E M Jacobs	100	-	100	100
F Vogel Steinhart	888	1,600	2,488	1,888
G Cristalli	100	100	200	-
G Donaldson	-	-	-	129
G Johnson	-	-	-	3,500
H Ewart	-	-	-	100
H Helliwell	375	-	375	205
H Rothwell	-	100	100	-
J De Vigne	-	-	-	150
J Downard	-	-	-	250
J Gardner	-	-	-	100
J Heath	-	-	-	100
J Herbert	100	-	100	85
J E A Miller	420	-	420	420
J Moran	-	-	-	100
J H Strutt	-	-	-	3,000
K De Ville	25	-	25	130
M Ozcariz Raventos	-	-	-	46

## THE WORLD PARROT TRUST

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

M Tate	209	25	234	-
N E Davies	100	-	100	105
P Bond	-	-	-	250
P Mansfield	100	-	100	100
P Molesworth	2,987	-	2,987	1,100
P Wuest	-	-	-	100
R Cole	-	100	100	-
R Low	-	-	-	100
R Patel	100	-	100	100
R Yabsley	-	120	120	-
S Brown	-	100	100	-
S Fox	-	-	-	100
S James	100	-	100	100
S Mittelhaeusser-Brown	-	25	25	125
S Paver	200	-	200	-
T Fisher	95	-	95	95
W Ming Gould	-	-	-	100
Bristol Magazines	-	-	-	120
CATA	-	-	-	100
Seymac Distribution	-	-	-	100
ShareGift Orr Mackintosh Foundation	100	-	100	-
Other donations and tax recoverable	12,857	1,384	14,241	8,444
Recycled Cartridges	125	-	125	136
	<u>29,202</u>	<u>11,197</u>	<u>40,399</u>	<u>33,438</u>

### 3. Cost of generating funds

	Unrestricted Fund £	Restricted Fund £	2009 £	2008 £
Cost of Souvenirs	<u>7,427</u>	<u>257</u>	<u>7,684</u>	<u>9,691</u>

Cost of souvenirs are shown in the accounts after adjusting for stock of those items existing at the end of the accounting year. Some items, particularly t-shirts, are distributed at no charge as a means of promoting the Trust.

## THE WORLD PARROT TRUST

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

**4. Activities in furtherance of the charity's objects**

	Unrestricted funds £	Restricted funds £	2009 £	2008 £
Workshop	-	-	-	1,400
	-	-	-	1,400
	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>

**5. Charitable activities - conservation projects**

	Unrestricted Fund £	Restricted Fund £	2009 £	2008 £
Blue-throated Macaw	49,477	95	49,572	690
Hyacinth Macaw, Brazil	-	4,023	4,023	-
African Grey Parrot, Cameroon	1,218	778	1,996	5,846
EU Wild-caught Trade Ban, Europe	2,740	1,631	4,371	586
Patagonian Conure, Argentina	491	-	491	3,671
Yellow-shouldered Amazon, Bonaire	-	-	-	2,434
Black Parrot, Seychelles	-	-	-	1,103
Thick-Billed Parrot	1,218	-	1,218	920
Golden Conure	2,728	3,816	6,544	230
	<u>57,872</u>	<u>10,343</u>	<u>68,215</u>	<u>15,480</u>

During the year the charity paid contributions to volunteer organisations responsible for work with the above species and projects.

# THE WORLD PARROT TRUST

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

### 6. Educational Projects & Literature

Educating the public, parrot researchers and pet owners is a high priority for the Trust. As an international organisation, the internet has become a major part of this for us, and we have invested in our website [www.parrots.org](http://www.parrots.org) to make it a comprehensive guide to parrots, parrot conservation and welfare.

There is an encyclopedia of parrot species, information on Trust projects, parrot news, guides to pet care and owners with problems can 'Ask the Expert'. Researchers can download the Parrot Action Plan, read blogs from other field workers and find contact details for the Trust around the world. Discussion forums allow members to exchange messages and debate issues and everyone can sign up for our free eNewsletter 'FlockTalk'.

Visitors to the site can join the Trust, renew their membership or donate online, plus buy parrot toys, educational DVDs, photo prints and t-shirts from our shop.

Our printed quarterly newsletter, PsittaScene, continues to fulfil an important role as readers are alerted to the plight of endangered parrots, read about pet care and are kept informed of current or planned research work. It also acts as a means to encourage sponsors to provide funds. Contributors range from those interested in general conservation and welfare issues to scientists and veterinarians with special interest in psittacines.

The Trust has held several 'Parrot Behaviour, Training and Enrichment Workshops' which are designed for current and prospective pet parrot owners. The two-day course covers reading and interpreting bird body language, positive re-enforcement training, problem behaviour and solutions and the principals of enrichment.

In situ educational projects are also undertaken for individual species, most recently the Patagonian Conure or Burrowing Parrot (*Cyanoliseus patagonus*) of Argentina.

# THE WORLD PARROT TRUST

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

### 7. Support costs

	Unrestricted Fund £	Restricted Fund £	2009 £	2008 £
Wages and salaries	14,775	-	14,775	19,675
Social security costs	1,207	-	1,207	1,302
Advertising and promotion	16,570	-	16,570	9,376
Printing, postage and telephone	7,037	-	7,037	7,591
Conferences and travel	900	-	900	1,295
Professional charges and insurance	998	-	998	2,406
Project administration	3,383	-	3,383	3,069
General expenses	2,133	-	2,133	1,817
Depreciation and amortisation	717	-	717	743
Interest and charges	1,277	-	1,277	1,319
	48,997	-	48,997	48,593
	48,997	-	48,997	48,593

The charity employs the full time equivalent of one member of staff to undertake administrative duties.

### 8. Governance costs

	Unrestricted Fund £	Restricted Fund £	2009 £	2008 £
Accounts / independent examiner's fees	1,629	-	1,629	1,750
	1,629	-	1,629	1,750
	1,629	-	1,629	1,750

**THE WORLD PARROT TRUST**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2009**

<b>9. Tangible fixed assets</b>	<b>Notice boards £</b>	<b>Office equipment £</b>	<b>Total £</b>
<b>Cost</b>			
At 1 April 2008	13,229	16,004	29,233
Additions	-	468	468
At 31 March 2009	<u>13,229</u>	<u>16,472</u>	<u>29,701</u>
<b>Depreciation</b>			
At 1 April 2008	13,229	14,701	27,930
Charge for the year	-	717	717
At 31 March 2009	<u>13,229</u>	<u>15,418</u>	<u>28,647</u>
<b>Net book values</b>			
At 31 March 2009	<u>-</u>	<u>1,054</u>	<u>1,054</u>
At 31 March 2008	<u>-</u>	<u>1,303</u>	<u>1,303</u>
<b>10. Stocks</b>		<b>2009 £</b>	<b>2008 £</b>
Souvenirs and promotional items		<u>14,570</u>	<u>12,843</u>
<b>11. Debtors</b>		<b>2009 £</b>	<b>2008 £</b>
Tax recoverable		6,275	3,476
Prepayments and accrued income		1,093	2,555
		<u>7,368</u>	<u>6,031</u>
<b>12. Creditors: amounts falling due within one year</b>		<b>2009 £</b>	<b>2008 £</b>
Trade creditors		4,236	3,505
Other taxes and social security costs		983	1,002
Other creditors		260	260
Accruals and deferred income		1,800	3,600
		<u>7,279</u>	<u>8,367</u>

**THE WORLD PARROT TRUST**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2009**

**13. Analysis of net assets between funds**

	<b>Unrestricted funds £</b>	<b>Restricted funds £</b>	<b>Total funds £</b>
Fund balances at 31 March 2009 as represented by:			
Tangible fixed assets	1,054	-	1,054
Current assets	27,226	92,751	119,977
Current liabilities	(7,279)	-	(7,279)
	<u>21,001</u>	<u>92,751</u>	<u>113,752</u>



## THE WORLD PARROT TRUST

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

14. Restricted funds	1 April 2008	Incoming	Outgoing	31 March 2009
	£	£	£	£
African Grey Parrot, Cameroon	3,176	1,467	(1,035)	3,608
Asian Trade Ban	2,500	-	-	2,500
Black Parrot, Seychelles	-	115	-	115
Blue-throated Macaw	20,109	95	(95)	20,109
Cape Parrot, South Africa	361	5	-	366
Citron-crested Cockatoo (USA)	50	-	-	50
Echo Parakeet, Mauritius	-	5	-	5
EU Wild-caught Trade Ban, Europe	10,164	3,073	(1,631)	11,606
Golden Conure, Brazil (USA)	3,641	175	(3,816)	-
Great Green Macaw, Costa Rica	61	5	-	66
Hyacinth Macaw, Brazil (USA)	4,667	4,110	(4,023)	4,754
Imperial Amazon, Dominica (CAN)	1,184	5	-	1,189
Kakapo, New Zealand	51	-	-	51
Lears Macaw, Brazil (USA)	23,214	35	-	23,249
Lilac-crowned Amazon, Mexico	996	-	-	996
Moluccan Cockatoo, Indonesia (USA)	1,629	-	-	1,629
Palm Cockatoo, Australia	1,544	50	-	1,594
Parrot Sanctuary	15,729	-	-	15,729
Patagonian Conure, Argentina	-	812	-	812
Red-throated Lorikeet, Fiji	17	-	-	17
Scarlet Macaw, Costa Rica	1,365	-	-	1,365
St Vincent Amazon, St Vincent	396	-	-	396
Thick-Billed Parrot	-	2,540	-	2,540
Yellow Shouldered Amazon, Bonaire	-	5	-	5
	<u>90,854</u>	<u>12,497</u>	<u>(10,600)</u>	<u>92,751</u>

#### Purposes of restricted funds

The Restricted funds are held in order to finance specific projects relating to a particular species and particular location.

#### 15. Financial commitments

At 31 March 2009 the charity had annual commitments under non-cancellable operating leases as follows:

	2009	2008
	£	£
<b>Expiry date:</b>		
Between one and five years	206	841
	<u>206</u>	<u>841</u>

**THE WORLD PARROT TRUST**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2009**

**16. Transactions with Trustees**

During the year the trustees received no remuneration, nor were they reimbursed any expenses.

The Trust receives free office space, staff assistance, some office equipment and free promotion without charge from Paradise Park where the Trust is based. Mrs A M Reynolds, Mr N Reynolds and Mrs A Hales are partners in Paradise Park.

**17. Related party transactions**

During the year £4,359 (2008 - £4,597) was raised for The World Parrot Trust by Paradise Park through its Free Bird show collections, with another £491 (2008 - £799) donated into boxes at the Park. Funds are also raised through merchandise being sold in the Park's shop at no cost to the Trust.

The Trust is provided with management assistance from the Park's owners and employees.